

Positive attitude will help end recession.

David Bloch, founder and operator of Brightwater Recruitment, was a guest of John Flanagan Developments at the Axis Business Park recently. He spoke to an invited audience of local business people on the recession and the fact that a concentration on 'bad news' by the media was making things worse for the country.

Mr Bloch praised John Flanagan Developments for cutting their prices but not compromising on quality. He was speaking in relation to their recent offering of units at Axis Business Park for between €99,000 and €535,000.

Their agent, Willie Norse, of Agar, also reminded businesses about the 'rent to buy' scheme whereby tenants can have rental payments deducted from the purchase price. C & S Sheds are the latest company to be confirmed for the Axis Business Park. Sites at the entrance to the business park on the Clara Road, Tullamore, have been sold to Fitzpatrick's for a Toyota garage and Applegreen for a filling station and forecourt.

Speaking at the presentation, Mr Bloch insisted that the economy was already improving. 'There's a lot of good things in Ireland and people are concentrating on nasty developers and bankers and this that and the other. Crikey, look forward', said the New York businessman who lived and worked in England before setting up in Dublin more than 10 years ago. 'The Central Bank has said that the recovery could be quicker. It's up to us to make it happen. And the media can help...or hinder', he said.

He said the recessions in the US and the UK, plus problems caused by the euro/sterling exchange rate, were mostly to blame for Ireland's recession. Mr Bloch did not agree that domestic factors caused the recession. We need to continue to grow, we need the media, the country, to get behind us. The fact that international lenders were still prepared to do business with the Irish State meant they believe in the country.

'People around the world have faith in Ireland. It's Ireland that doesn't have faith in Ireland. The rest of the world does. They were prepared to buy Ireland Plc. We need to get behind it', he summed up.